

WordsPlease Privacy Policy

Introduction: The material on this site is sold to adults, but is intended for use by young people. For this reason, we take the issue of privacy very seriously indeed. As stated in our Terms and Conditions, all communication must be through a responsible adult using the email address used to subscribe.

Credit/Debit card information. WorldPay is the only agency that holds details of your credit/debit card. WordsPlease keeps details of the subscriber's name, address, email address, passwords and other relevant details such as when you subscribed, when you used the site, how many months' material you have access to. None of this information will be passed on to any third parties (with the exception of some items necessary for WorldPay to process your application) and, in particular, your email address will only be used for purposes to do directly with the administration of WordsPlease – for example, if you write to us and ask for a reply, if there is a problem with your account that needs to be addressed or if we need to inform you of a new feature of the site. You may also choose to give the name, D.O.B. and sex of your child. If you give us this information, we may use it to compile aggregated statistics on the ages of children using WordsPlease and in the future may use the D.O.B. and name to send a birthday or similar greeting. We will not be using it for advertising or allowing anyone else to use it for the same purpose.

Cookies. We may now or in the future use cookies to collect information about some technical aspect of your use of the site to help us help you get the best from your experience with us. A cookie is a small piece of text information that our site sends to your hard drive. This includes data such as which browser you are using, your computer's IP address and some demographic information. When collected, we will group this information statistically so that no individual can be identified from it and we use it to fine tune our site by, for example, providing more pages of the more popular types. This ensures that you get the best possible experience from the WordsPlease site and enables us to develop the site according to your needs. If you wish, you can delete cookies at any time. For further information about cookies you may like to visit <http://www.allaboutcookies.org> and look under the option 'manage cookies'.

What we do not do with this information. We never reveal it to any third parties nor do we use it to allow third parties to advertise to you or send you material you have not specifically asked for.

What we will do with this information: We use your postal address to send you each month's copy of the magazine, but this will, of course, stop as soon as we receive cancellation of membership. When you log into your account, we will record your login information (i.e. your email address and your password) and we will compare these with our database to ensure you are a registered member before giving you access. We will also use the data in aggregated form (i.e. in a statistical form in which no individual person can be identified) for the purposes of testing our marketing strategies, analysing the geographical location of our customers and similar purposes.

Changes in this Privacy Policy. You will be informed of any changes in this privacy policy and once you have subscribed changes will apply to you only if they are more restrictive regarding what we are allowed to do with your personal information. If a less restrictive clause is inserted, this will only apply to you after we have contacted you and obtained your permission to apply this change to your account.